

# HORIZONIC

## Unfolding Space Through Sound Art

A touring exhibition and a special issue in 2012

### Introducing HORIZONIC

**HORIZONIC** is an innovative project including sound and visual arts exploring an emerging field in contemporary art, taking account of the prominent place that sound as a medium has taken among Nordic artists of all hues.

**HORIZONIC** focuses on the Northern fringes of the Nordic countries, highlighting artistic practices rooted in this particular geographical and cultural environment. Nordic artists share their experience of isolated territories, open expanses and a scattered population, rediscovering space through their personal perception of soundscapes and original sound experiments.

The exhibition, scheduled from May to December 2012, will gather 10 sound artists around this curatorial project, presented in Iceland, Sweden, and France.

### Curators and Curatorial Board

**Ásdís Ólafsdóttir**, PhD in Art History from Paris University 1, Curator, Director of ARTnord and Administrator of Maison Louis Carré by Alvar Aalto in France

**Emeline Eudes**, PhD in Aesthetics, Sciences and Technologies of the Arts from Paris University 8, Curator, Chief Editor of ARTnord.

**Goran Vejvoda**, Sound artist, Paris

**Anne Hilde Neset**, Deputy Editor, The Wire, London

**Carl Michael von Hausswolff**, Sound artist, Sweden

**Elísabet Gunnarsdóttir**, Director, Fogo Island Arts Corporation

**Ýrr Jónasdóttir**, Director, Ystads Konstmuseum

**Inga Jónsdóttir**, Director, LÁ Art Museum, Hveragerdi, Iceland

**Jérôme Rémy**, Artistic Director, Les Boreales Festival, Caen

### Artists

**Amund Sjølie Sveen** (Norway), **Åsa Stjerna** (Sweden/Faroe Islands), **Catrin Andersson** (Sweden/Svalbard), **Dodda Maggý** (Iceland), **Elin Øjen Vister** (Norway), **Goodiepal** (Faroe Islands), **Halldór Úlfarsson** (Iceland), **Iben Mondrup** and **Jessie Kleemann** (Greenland), **Kira Kira** (Iceland)

Born in or around the 1970s, these young artists use sound as material in their works: video projections, interactive or photographic installations, new instruments, performances and lectures.

## Magazine release

27 April 2012 in key European and North American art venues, bookshops, concept stores and selected kiosks in galleries neighbourhoods

## Exhibition venues

These selected institutions lie in peripheral locations but have ambitious contemporary art programme. Cooperating with academic partners, each venue will initiate a host of events, such as performances, concerts, or discussions, around the exhibition.

- **LÁ Art Museum**, Hveragerdi (Iceland), 19 May – 1 July 2012

Hosted in a modern building of 900 m<sup>2</sup>, this museum is situated in a geothermal town 45 km east of Reykjavik. Part of Reykjavik Arts Festival program, HORIZONIC will open the celebrations. A special "sound-bus" will bring international journalists and other personalities to the preview.

<http://www.listasafnarnesinga.is>

<http://www.listahatid.is/en>

- **Ystads konstmuseum** (Sweden), 8 September – 21 October 2012

The museum of the city of Ystad is in a big, renovated building from the 1930s. Ystad is situated close to Malmö and Copenhagen and the museum has specialized in bold sound art exhibitions and events.

<http://www.konstmuseet.ystad.se>

- **Ecole supérieure d'arts & médias de Caen/Cherbourg**, Caen (France),

15 November – 22 December 2012

The brand new building designed by studioMilou architecture frequently hosts exhibitions and events related to the school's speciality: new media art. Les Boréales is a yearly festival devoted to Nordic culture which attracts great attention and significant amounts of visitors.

<http://www.esam-c2.fr>

<http://www.crlbn.fr/les-boreales>

## Events

Special events will be scheduled in Paris in spring and autumn 2012. Exact dates and venues are to be determined.

## HORIZONIC – Key figures

**Exhibition space:** 300 m<sup>2</sup>

**Invitations sent:** 15,000

**Expected audience:** 10,000 visitors

# ARTnOrd

Magazine on Nordic and Baltic Art



## Introducing ARTnord

ARTnord is an annual magazine published in Paris devoted to Nordic and Baltic art. It is today the only printed review dealing with this subject. Each issue explores and makes tangible a transversal theme or practice in Nordic and Baltic contemporary art. The 2012 issue, dealing with sound art, will present historical and modern aspects of the theme through interviews and in-depth analyses. It will be entirely published in English and French.

ARTnord has a run of 12,000 copies, is sold in museums and art centers all over Europe and North America and distributed by a professional distributor. A website, [artnord.fr](http://artnord.fr), supplements the printed edition and provides a topical take on the Nordic and Baltic art scene.

## A quality and prestige publication

Founded in 1997, ARTnord has been growing in scope and ambition ever since. Initially addressed to an academic audience, it is now read by a wider public interested in photography, design, architecture, and modern art. ARTnord is a readable yet sophisticated publication, featuring scientific studies, interviews, articles, and a rich imagery.

The magazine is carried by the French Nordic Art Historians Committee (CHAN), which in turn is hosted by the French National Institute of Art History. Located in the prestigious Galerie Colbert in the Paris city centre, it is supported by various public bodies, such as the Nordic embassies in Paris.

Today, ARTnord is looking for **private partnerships** that share its values of exclusiveness, ethics, and quality, to accompany it in its future projects.

# ARTnOrd

Magazine on Nordic and Baltic Art

## ARTnord - Key figures

**Foundation:** 1997

**Retail price:** 18 €

**Edition:** 12,000 copies

**Distribution:** Key European and North American art venues, bookshops, concept stores and selected kiosks in galleries neighbourhoods

Online order form on [artnord.fr](http://artnord.fr)

## Partnerships



AMBASSADE DE NORVÈGE



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AMBASSADE DU  
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**Livre**

# ARTnOrd

Magazine on Nordic and Baltic Art

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**Please find below our current advertisement and sponsorship rates.**

## Advertisement rates

By advertising in the forthcoming ARTnord 2012 issue, be part of a unique forum on Nordic and Baltic art, and support this cultural initiative standing for prestige, ethics, and quality.

● Backsheet .....	9 000 €
● Full page .....	5 000 €
● Half page .....	2 500 €
● Quarter page .....	1 000 €

*Your order is free of VAT.*

Closing and onsale dates: 30 March / 27 April 2012

Technical instructions :

Resolution: 300 dpi CMJN

Full page, size: 210 x 275 mm

Half page, size: 210 x 137,5 mm

Send file to: [contact@artnord.fr](mailto:contact@artnord.fr)

## Sponsorship

The viability of the ARTnord project depends on the support that fellow art lovers and culture enthusiasts accord us.

We would be proud to welcome you among our sponsors.

● Major sponsor .....	10 000 €
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